


People First


People First is our promise to empower people to communicate freely, interact naturally and participate actively

Power your brain



POWER LINE

 [youtube.com/OticonPeopleFirst](https://www.youtube.com/OticonPeopleFirst)

 [facebook.com/OticonPeopleFirst](https://www.facebook.com/OticonPeopleFirst)

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Enjoy more speech details
- more power to participate





Your **best everyday companion**



Many people with severe-to-profound hearing loss use the same hearing aids for many years. However, technology advances quickly and it is worthwhile keeping up with these changes because they can bring major improvements to your hearing.

So why not consider the new Oticon Dynamo powered with our unique **BrainHearing™ technology**?

What is BrainHearing™ technology

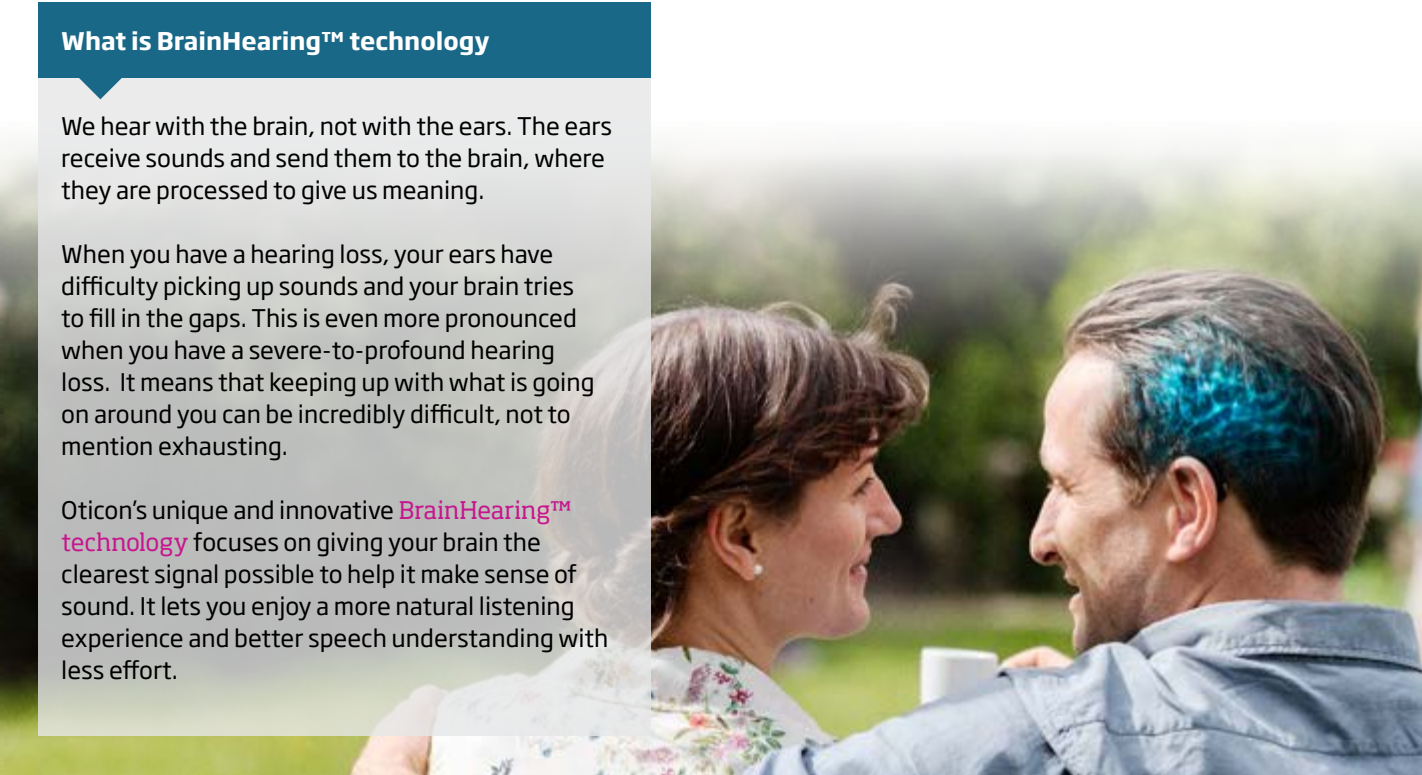
We hear with the brain, not with the ears. The ears receive sounds and send them to the brain, where they are processed to give us meaning.

When you have a hearing loss, your ears have difficulty picking up sounds and your brain tries to fill in the gaps. This is even more pronounced when you have a severe-to-profound hearing loss. It means that keeping up with what is going on around you can be incredibly difficult, not to mention exhausting.

Oticon's unique and innovative **BrainHearing™ technology** focuses on giving your brain the clearest signal possible to help it make sense of sound. It lets you enjoy a more natural listening experience and better speech understanding with less effort.

Potential benefits of the Oticon Dynamo:

- ✓ Hear high frequency sounds such as "s" and "th"
- ✓ Hearing more speech details than ever before
- ✓ Hear sound customised to your personal preferences
- ✓ Give hugs and make phone calls without annoying whistling
- ✓ Enjoy a reliable 24/7 companion, regardless of weather or activity





More speech details than ever before

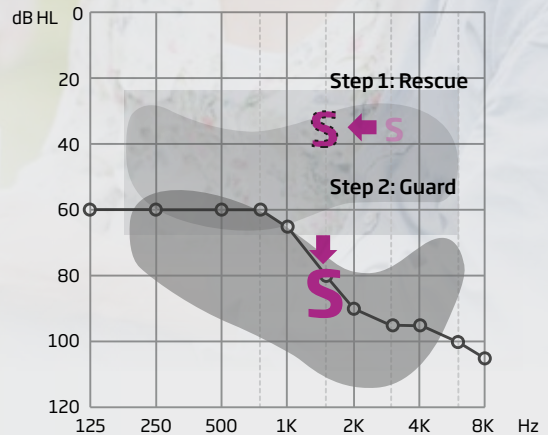
Capturing as many speech details as possible and being able to experience variations in voices, speech intensity and distance, is essential to speech understanding. This enhances your ability to interact socially, engage in conversations and communicate easily.

Oticon Dynamo offers a unique and innovative approach to sound processing and frequency lowering technology called **Speech Rescue™**. It increases speech understanding by giving you more speech details than ever before.

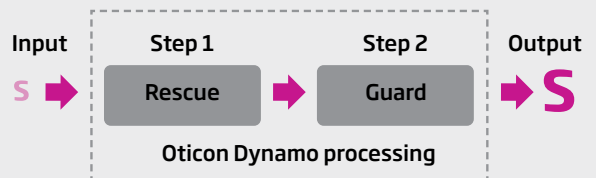
Speech Rescue can give you full access to high frequency sounds, such as softer consonants like "s" and "th". This will help you perceive speech more clearly throughout the day and make it easier for your brain to decode what is being said, even in noisy environments.

Combined with **Oticon's Speech Guard E** feature, which preserves the most important details of speech and amplifies the high frequency sounds - the Dynamo is a powerful hearing instrument indeed.

How it works



- Speech sounds **without** hearing aids
- Speech sounds **with** hearing aids



Step 1 "Rescue": Speech Rescue moves high frequency sounds into your hearing range to make them audible to you.

Step 2 "Guard": Speech Guard E then amplifies the high frequency sounds and protects the dynamic details in speech to make the rescued sounds clearer.



Hear sound as you prefer it

Take a calculated leap

Any opportunity to enhance your hearing is worth exploring. While taking the leap to new technology always requires a period of adaptation, being patient can be rewarding. In the end, you will enjoy all the benefits of better sound quality and increased speech understanding.

When you try new hearing aids, your brain has to work harder to adjust to new technology and sound. To begin with, it can seem all too different. Oticon's unique **BrainHearing technology** is designed to make you adjust more easily to your new hearing aids by helping you make better sense of sound.

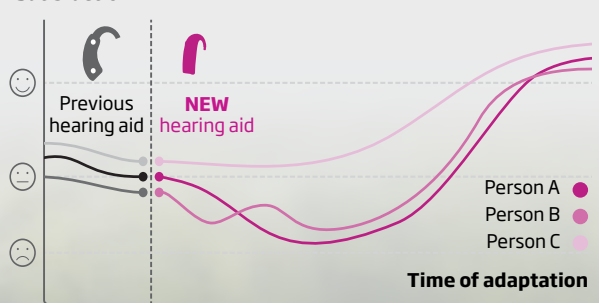
Sound tailored to your needs

Ordinary hearing aids assume that the same settings work for everyone. But no two people want to hear sounds in the same way, primarily because our brains interpret sounds differently.

With **YouMatic**, the personalisation tool used with Oticon Dynamo, you can have sound tailored to your personal listening preferences and needs. Ultimately, this makes it easier for you to adapt to a new, enriched sound and gives you a more natural listening experience.

The journey of changing to Dynamo hearing aids

Satisfaction



The graph illustrates examples of three different people and how their levels of satisfaction increase over time when adjusting to new hearing aids.





Hug and kiss without feedback

Oticon Dynamo is a powerful hearing aid that gives you maximum hearing power without compromising on high sound quality.

One reason for this is **Inium Sense feedback shield^{SP}**. This new and effective feedback control system lets you enjoy everyday life, without worrying about annoying - and sometimes embarrassing - whistling. It means whether you're on the phone, giving a friend a hug or eating, you can be confident, comfortable and live life to the fullest.

A **reliable companion** to make every day easier

When you need to wear hearing aids full-time, they must be reliable, tough and easy to use, whatever your lifestyle.

Oticon Dynamo is a reliable companion you can count on:

- **nano-coated** and **IP58 classified** - ensuring that the hearing aids can withstand exposure to dust and water.
- completely **biocompatible** and **hypoallergenic** - contains no harmful substances, such as phthalates and nickel.
- extremely **ergonomic**, quick and easy to navigate - with a user-friendly volume roller wheel to adjust volume to your desired level quickly and easily, as well as a raised programme button, making it easy to find and handle the button.





Keeping you **connected to the world** around you

With **Oticon ConnectLine**, you'll quickly notice improvements in listening and communication experiences at work, home and socially.

What is ConnectLine?

ConnectLine is a series of devices that help you connect to a wide variety of communication and entertainment applications - transforming Dynamo into a personal wireless headset through Streamer Pro.

Whether phone calls or one-to-one communication in noisy environments, watching TV, listening to music, video chatting and more - all will become easier and less exhausting.

With Streamer Pro and the free ConnectLine App, you can also use your iPhone®, iPad®, iPod touch®, Android™ smartphone or tablet to control your Dynamo hearing aids and ConnectLine devices discretely.



Discreet design for comfortable wear

NEW Oticon Dynamo is a small and powerful hearing aid. To give you a discreet instrument for comfortable wear, it is designed to be the smallest hearing aid with a size 13 battery.

Colour your life

Dynamo is available in **seven colours**. This gives you the freedom to choose which best complements your skin tone, hair colour and personal style.

